

## INVOICE



**WDAF**  
**3030 Summit St.**  
**Signal Hill**  
**Kansas City, MO 64108**  
**Main: (816)753-4567**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
580891-1	10/14/12	October 2012	10/01/12 - 10/06/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Women Vote	WOMEN VOTE	1961

Billing Address:

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Ste 100**  
**Washington, DC 20007**

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Flight Dates	Order #	Alt Order #
10/04/12 - 10/06/12	580891	09835762

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	144	150

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																		
1	10/04/12	10/05/12	7-8a	7-8a	---TF--	:30	1	\$825.00	NM																																																		
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/01/12</td><td>10/07/12</td><td>---TF--</td><td>1</td><td>\$825.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>Th</td><td>10/04/12</td><td>7:40 AM</td><td>7-8a</td><td>7-8a</td><td>:30</td><td>wv12101</td><td>\$825.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/01/12	10/07/12	---TF--	1	\$825.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 4	Th	10/04/12	7:40 AM	7-8a	7-8a	:30	wv12101	\$825.00	NM										
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1 4	Th	10/04/12	8:44 AM	8-9a	8-9a	:30	wv12101	\$825.00	NM																																																		
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1 4	Sa	10/06/12	8:29 AM	8-9a	8-9a	:30	wv12101	\$800.00	NM																																																		
5	10/04/12	10/05/12	M-F 9-10a	9-10a	---TF--	:30	1	\$500.00	NM																																																		
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	10/01/12	10/07/12	---TF--	1	\$500.00																																																						
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1 4	F	10/05/12	9:17 AM	M-F 9-10a	9-10a	:30	wv12101	\$500.00	NM																																																		

## INVOICE



Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
580891-1	10/14/12	October 2012	10/01/12 - 10/06/12
Advertiser	Product	Estimate Number	
Women Vote	WOMEN VOTE	1961	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/04/12	10/05/12	5-530p	5-530p	---TF--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---TF-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 10/05/12 5:08 PM 5-530p 5-530p :30 wv12101 \$1,000.00 NM									
7	10/04/12	10/05/12	M-F 6-630p	6-630p	---TF--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---TF-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 10/05/12 6:14 PM M-F 6-630p 6-630p :30 wv12101 \$1,000.00 NM									
8	10/04/12	10/05/12	M-F 630-7p	630-7p	---TF--	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---TF-- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 10/05/12 6:43 PM M-F 630-7p 630-7p :30 wv12101 \$3,500.00 NM									
9	10/04/12	10/05/12	9-930p	9-930p	---TF--	:30	1	\$1,800.00	NM
In 11 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---TF-- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 10/05/12 9:15 PM 9-930p 9-930p :30 wv12101 \$1,800.00 NM									
10	10/06/12	10/06/12	930-10p	930-10p	-----S-	:30	1	\$1,800.00	NM
In 12 Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Sa 10/06/12 9:57 PM 930-10p 930-10p :30 wv12101 \$1,800.00 NM									
11	10/05/12	10/05/12	930-10p	930-10p	----F--	:30	1	\$750.00	NM
added per john Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 10/05/12 9:56 PM 930-10p 930-10p :30 wv12101 \$750.00 NM									

Total Spots 13 Gross Total \$15,225.00

## Payment Terms 30 Days

Agency Commission \$2,283.75

Net Amount Due \$12,941.25

## INVOICE



**WDAF**  
**3030 Summit St.**  
**Signal Hill**  
**Kansas City, MO 64108**  
**Main: (816)753-4567**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
578501-2	10/14/12	October 2012	10/01/12 - 10/03/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Women Vote	WOMEN VOTE	1883

Billing Address:

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Ste 100**  
**Washington, DC 20007**

Flight Dates	Order #	Alt Order #
09/27/12 - 10/03/12	578501	09829857

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	144	150

Agency Ref	Advertiser Ref

Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/01/12	10/01/12	FOX Prime Monday 7-8p	7p-8p	M-----	:30	1	\$2,100.00	NM
	In 22								
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/01/12 FOX Prime Monday 7-8p 7p-8p :00 \$2,100.00 NM Credited									
19	10/02/12	10/02/12	Raising HOpe/Ben & Kate	7p-8p	-T-----	:30	1	\$1,800.00	NM
	In 23								
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/02/12 Raising HOpe/Ben & Kate 7p-8p :00 \$1,800.00 NM Credited									
20	10/02/12	10/02/12	New Girl/Mindy Project	8p-9p	-T-----	:30	1	\$2,800.00	NM
	In 24								
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/02/12 New Girl/Mindy Project 8p-9p :00 \$2,800.00 NM Credited									
21	10/03/12	10/03/12	FOX X Factor	7-9p	--W----	:30	1	\$2,600.00	NM
	In 25								
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$2,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/03/12 6:59 PM FOX X Factor 7-9p :30 wv12101 \$2,600.00 NM									
29	10/01/12	10/03/12	M-F 530-6a	530-6a	MTW----	:30	1	\$450.00	NM
	In 34								
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MTW---- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/03/12 5:51 AM M-F 530-6a 530-6a :30 wv12101 \$450.00 NM									

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Advertiser	Product	Estimate Number	
Women Vote	WOMEN VOTE	1883	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/01/12	10/03/12	M-F 6-7a	6-7a	MTW----	:30	1	\$450.00	NM
In 35									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTW----	1	\$450.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/03/12	6:24 AM	M-F 6-7a	6-7a	:30	wv12101	\$450.00	NM
31	10/01/12	10/03/12	7-8a	7-8a	--W----	:30	2	\$450.00	NM
In 36									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W----	2	\$450.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	W	10/03/12	7:13 AM	7-8a	7-8a	:30	wv12101	\$450.00	NM
1 4	W	10/03/12	7:54 AM	7-8a	7-8a	:30	wv12101	\$450.00	NM
32	10/01/12	10/03/12	8-9a	8-9a	--W----	:30	2	\$450.00	NM
In 37									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W----	2	\$450.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	W	10/03/12	8:15 AM	8-9a	8-9a	:30	wv12101	\$450.00	NM
1 4	W	10/03/12	8:44 AM	8-9a	8-9a	:30	wv12101	\$450.00	NM
33	10/01/12	10/03/12	M-F 9-10a	9-10a	--W----	:30	2	\$150.00	NM
In 38									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W----	2	\$150.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/03/12	9:26 AM	M-F 9-10a	9-10a	:30	wv12101	\$150.00	NM
2 4	W	10/03/12	9:57 AM	M-F 9-10a	9-10a	:30	wv12101	\$150.00	NM
34	10/01/12	10/03/12	M-F 10-11a	10-11a	--W----	:30	2	\$200.00	NM
In 39									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W----	2	\$200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	W	10/03/12	10:35 AM	M-F 10-11a	10-11a	:30	wv12101	\$200.00	NM
1 4	W	10/03/12	10:58 AM	M-F 10-11a	10-11a	:30	wv12101	\$200.00	NM
35	10/01/12	10/03/12	M-F 12-1p	12-1p	MTW----	:30	2	\$225.00	NM
In 40									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTW----	2	\$225.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	Tu	10/02/12		M-F 12-1p	12-1p	:00		\$225.00	NM
	Credited								
1 4	W	10/03/12	12:25 PM	M-F 12-1p	12-1p	:30	wv12101	\$225.00	NM
36	10/01/12	10/03/12	M-F 3-4p	3-4p	--W----	:30	1	\$150.00	NM
In 41									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W----	1	\$150.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	W	10/03/12	3:18 PM	M-F 3-4p	3-4p	:30	wv12101	\$150.00	NM

## INVOICE



Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
578501-2	10/14/12	October 2012	10/01/12 - 10/03/12
Advertiser		Product	Estimate Number
Women Vote		WOMEN VOTE	1883

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	10/01/12	10/03/12	M-F 4-5p	4-5p	MTW----	:30	2	\$300.00	NM
In 42									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTW----	2	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	Tu	10/02/12		M-F 4-5p	4-5p	:00		\$300.00	NM
	Credited								
1 4	W	10/03/12	4:13 PM	M-F 4-5p	4-5p	:30	wv12101	\$300.00	NM
38	10/01/12	10/03/12	5-530p	5-530p	--W----	:30	2	\$450.00	NM
In 43									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W----	2	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/03/12	5:07 PM	5-530p	5-530p	:30	wv12101	\$450.00	NM
2 4	W	10/03/12	5:22 PM	5-530p	5-530p	:30	wv12101	\$450.00	NM
39	10/01/12	10/03/12	530-6p	530-6p	--W----	:30	2	\$450.00	NM
In 44									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W----	2	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	W	10/03/12	5:37 PM	530-6p	530-6p	:30	wv12101	\$450.00	NM
1 4	W	10/03/12	5:53 PM	530-6p	530-6p	:30	wv12101	\$450.00	NM
40	10/01/12	10/03/12	M-F 6-630p	6-630p	--W----	:30	2	\$600.00	NM
In 45									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W----	2	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 4	W	10/03/12	6:09 PM	M-F 6-630p	6-630p	:30	wv12101	\$600.00	NM
1 4	W	10/03/12	6:28 PM	M-F 6-630p	6-630p	:30	wv12101	\$600.00	NM
41	10/01/12	10/03/12	9-930p	9-930p	--W----	:30	2	\$750.00	NM
In 46									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W----	2	\$750.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	W	10/03/12		9-930p	9-930p	:00		\$750.00	NM
	Credited								
3 4	W	10/03/12		9-930p	9-930p	:00		\$750.00	NM
	Credited								
42	10/01/12	10/03/12	930-10p	930-10p	--W----	:30	2	\$750.00	NM
In 47									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W----	2	\$750.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 4	W	10/03/12		930-10p	930-10p	:00		\$750.00	NM
	Credited								
1 4	W	10/03/12	9:49 PM	930-10p	930-10p	:30	wv12101	\$750.00	NM

## INVOICE



Send Payment To:

**WDAF**  
**3600 Solutions Center**  
**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
578501-2	10/14/12	October 2012	10/01/12 - 10/03/12
Advertiser	Product	Estimate Number	
Women Vote	WOMEN VOTE	1883	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
43	10/01/12	10/03/12	M-F 10-1030p	10-1030p	-TW----	:30	3	\$750.00	NM
In 48									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TW---- 3 \$750.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 4 Tu 10/02/12 M-F 10-1030p 10-1030p :00 \$750.00 NM Credited 1 4 W 10/03/12 10:10 PM M-F 10-1030p 10-1030p :30 wv12101 \$750.00 NM 2 4 W 10/03/12 10:24 PM M-F 10-1030p 10-1030p :30 wv12101 \$750.00 NM									
44	10/02/12	10/02/12	M-F 12-1p	12-1p	-T-----	:30	1	\$225.00	NM
In 40									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$225.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/02/12 12:30 PM M-F 12-1p 12-1p :30 wv12101 \$225.00 NM									
45	10/02/12	10/02/12	M-F 3-4p	3-4p	-T-----	:30	1	\$150.00	NM
In 41									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/02/12 3:48 PM M-F 3-4p 3-4p :30 wv12101 \$150.00 NM									
46	10/02/12	10/02/12	M-F 4-5p	4-5p	-T-----	:30	1	\$300.00	NM
In 42									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/02/12 4:19 PM M-F 4-5p 4-5p :30 wv12101 \$300.00 NM									
47	10/02/12	10/02/12	5-530p	5-530p	-T-----	:30	1	\$450.00	NM
In 43									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/02/12 5:06 PM 5-530p 5-530p :30 wv12101 \$450.00 NM									
48	10/02/12	10/02/12	530-6p	530-6p	-T-----	:30	1	\$450.00	NM
In 44									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/02/12 5:52 PM 530-6p 530-6p :30 wv12101 \$450.00 NM									
49	10/02/12	10/02/12	M-F 6-630p	6-630p	-T-----	:30	1	\$600.00	NM
In 45									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/02/12 6:27 PM M-F 6-630p 6-630p :30 wv12101 \$600.00 NM									
50	10/02/12	10/02/12	9-930p	9-930p	-T-----	:30	1	\$750.00	NM
In 46									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$750.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/02/12 9:14 PM 9-930p 9-930p :30 wv12101 \$750.00 NM									

**INVOICE**

Send Payment To:

**WDAF**  
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**Chicago, IL 60677-3006**

Invoice #	Invoice Date	Invoice Month	Invoice Period
578501-2	10/14/12	October 2012	10/01/12 - 10/03/12
Advertiser	Product	Estimate Number	
Women Vote	WOMEN VOTE	1883	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
51	10/02/12	10/02/12	930-10p	930-10p	-T-----	:30	1	\$750.00	NM
In 47									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-T-----	1	\$750.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/02/12	9:40 PM	930-10p	930-10p	:30	wv12101	\$750.00	NM
52	10/02/12	10/02/12	Raising HOpe/Ben & Kate	7p-8p	-T-----	:30	1	\$1,800.00	NM
In 23									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-T-----	1	\$1,800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/02/12	7:45 PM	Raising HOpe/Ben & Kate	7p-8p	:30	wv12101	\$1,800.00	NM
53	10/02/12	10/02/12	New Girl/Mindy Project	8p-9p	-T-----	:30	1	\$2,800.00	NM
In 24									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-T-----	1	\$2,800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/02/12	8:50 PM	New Girl/Mindy Project	8p-9p	:30	wv12101	\$2,800.00	NM
54	10/02/12	10/02/12	M-F 10-1030p	10-1030p	-T-----	:30	1	\$750.00	NM
In 48									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-T-----	1	\$750.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/02/12	10:13 PM	M-F 10-1030p	10-1030p	:30	wv12101	\$750.00	NM

Total Spots **34** Gross Total **\$20,950.00**

**Payment Terms 30 Days**

Agency Commission **\$3,142.50**

Net Amount Due **\$17,807.50**